

Low cost workshop. BOOK TODAY! Subscribers attend for FREE! BOOK TODAY!

# Pledge2DriveSafely

Attend this **low cost workshop** for fleet managers and road safety professionals organised by Brake, the road safety charity.

**People who drive for work have collision rates that are 30-40% higher than private drivers.\***

Yet so many crashes can be prevented by following the simple rules of Brake's Pledge2DriveSafely. This one day workshop shows you how to communicate these rules to your drivers in an engaging way that changes their attitudes and behaviour.

## Course attendees get:

- access to a special interactive Pledge2DriveSafely website for use in your workplace, including hard-hitting videos which has been developed thanks to funding from Balfour Beatty Plant & Fleet Services
- a free guide to training your drivers quickly and effectively in the Pledge2DriveSafely



## Dates & venues:

Monday 19 September 2011- Birmingham

Tuesday 11 October 2011- Sheffield

Tuesday 18 October 2011 - London

Wednesday 25 January 2012- Manchester

Wednesday 22 February 2012- Swindon

Wednesday 14 March 2012- Leeds

Wednesday 25 April 2012- Bristol

Wednesday 23 May 2012- Edinburgh

All workshops are from 10.30am - 3.30pm, lunch is provided.

Kindly sponsored by



**\*FREE for subscribers to the Fleet Safety Forum  
£75 + VAT for non-subscribers.**

## SPECIAL OFFER!

Non-subscribers who come to the workshop get a FREE subscription to the Fleet Safety Forum for one year (retails at up to £155 +VAT)

**Register TODAY!**

*"The Pledge to Drive Safely programme has created a lasting impression in the minds and behaviours of every one of the 700 staff that I have passed it on to. Thank you."*

Tracey Scarr, Fleet and Road Safety Manager, Arval UK Ltd

*"The Pledge to Drive Safely programme is now an integral part of the company's occupational road risk policy."*

Colin Kostyrka, health and safety manager, Indesit

TO REGISTER, CALL BRAKE ON **01484 559909** WITH YOUR CREDIT CARD DETAILS OR TO REQUEST AN INVOICE OR EMAIL [admin@brake.org.uk](mailto:admin@brake.org.uk)

**PLEDGE  
2DRIVE SAFELY**

An initiative by

**Brake**  
stopping the carnage  
supporting the victims

and its division

**fleet  
safety  
forum**

\*Department for Transport, 2004.

**Cancellation policy:** If a cancellation is made less than three weeks before the event, we regret that no refund can be made. Substitute delegates will be welcome, although only named Fleet Safety Forum subscribers may attend for free. All cancellations and substitutions must be made in writing. \*Please note only named individuals with a subscription may attend for free.